

SUOMI  
FINLAND

HOLIDAYS  
IN  
FINLAND

1934



KOULUMATKAILU-  
TOIMISTO—  
SKOLRESEBYRÅN

HELSINKI  
HELSINGFORS

**T**he special charm of Finland lies in the virgin nature of the country. The greater part of the country, which stretches from the Baltic to the Arctic Ocean, is made up of vast forests, mighty forest-clad hills, numerous lakes and rivers, and islands, ranging from naked rocks to large wooded tracks of land. With its picturesque confusion of crags, huge boulders and hills, Finnish scenery is unlike that of any other country.

**Truly a country for the nature lover!**

**Yet travel in Finland presents no hardship of any kind.**

**T**he railways are organised in a highly efficient way, motor buses ply to even the remotest districts, and comfortable steamers, built especially to permit a free view of the passing landscape, traverse the waterways. Hotels are everywhere excellent, and where private enterprise has been backward in supplying the needs of tourist traffic, the Finnish Tourist Association has provided restaurants and inns on a non-profit basis.

**Thus the combination of primeval nature and modernity is a characteristic feature of Finland of to day.**

**N**or is Finland's northern situation a drawback to the summer holiday-maker. The sun shines constantly in this land of the Midnight Sun, the climate offering limitless opportunities for a healthy life in the open air. The sun hardly sets at all in South Finland, and on the Arctic Coast daylight lasts for two whole months.

**A holiday in Finland provides a novel thrill that hardly any other land can offer.**

# What to see?

**T**here is much to see in a country so full of sights and beauty spots as Finland. Those interested in history and cultural development will find old castles, churches, monasteries and ruins of great interest. The nature-lover will within easy reach find places where unspoiled nature is to be seen in all its glories of colour and wealth, and the eager camper may pitch his tent under most delightful conditions.

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**I**n East Finland there are the *Koli* heights with their magnificent view, in Lake Ladoga the beautiful *Valamo* islands with the interesting Greek-Orthodox Monastery, in Central Finland again the medieval castle *Olavinlinna* and the beautiful *Punkaharju* ridge. A trip on the *Finnish lakes*, famous for their varied beauty, will never be forgotten, nor the thrilling and absolutely unique *shooting of the rapids* of the river Oulujoki. The greatest attraction, however, is no doubt a run through Finnish *Lapland* with all its sights and wonders, along the »Great Arctic Highway» to the *Arctic Coast*, and a trip on the *Arctic Ocean*.

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For special tours see  
page 11 and 12.



60,000 lakes and 80,000 islands lend to Finnish scenery its special beauty. These lakes are mostly connected by narrow waterways or rivers, permitting long trips through changing scenery. Such a trip through the intricate maze of an archipelago is a rare pleasure, for the scene varies every second, and offers an opportunity of enjoying beautiful, idyllic scenery as well as of becoming acquainted with the Finnish country people and their manner of living. Comfortable lake-steamers, provided with cabins and restaurants, traverse these lakes in all directions.





**S**hooting rapids, an unique and thrilling method of travelling, nowhere else practised.

**O**ld castles, churches and ruins tell the visitors about the history of the country. The medieval castle Olavinlinna is one of the best preserved historical monuments in the North.





**M**ighty hills, offering magnificent views, are a characteristic feature of Finnish scenery.

**O**n idyllic islands in Lake Ladoga lies the big Greek-Orthodox Monastery Valamo. A hermit outside his hut.





Lapland, a mysterious country full of wonders, is well worth a visit. The inhabitants of this district, the Lapps, live in very primitive conditions, in small huts, fishing in the rivers which abound in trout and salmon, and watching their herds of reindeer. Kolttaköngäs is one of the most interesting Lapp-villages, situated on the river Paatsjoki. Here is also an old Greek-Orthodox church dating from the 17th century.



Fot. Nikolaus.

## Camping.

**F**inland, with all its lakes and rivers, is the very district for the camper and canoer. Within easy reach he can find places where he may pitch his tent and cook his food in absolute solitude, giving the impression of being far away from civilisation.

Following the lakes, rivers, and streams in his canoe he may paddle almost through the whole country, independent of all means of communication.



Fot. Nikolaus.





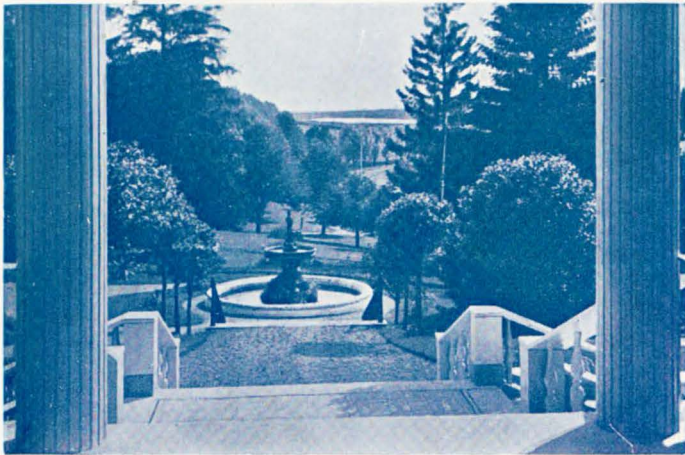
**H**elsinki/Helsingfors, the capital, is a supremely modern city. The buildings, displaying successive phases of Finnish architecture, yet the clear, modern style dominating, are attractive and interesting. With its many open-air restaurants, numerous gardens beautiful surroundings, and fresh, clean air, Helsinki/Helsingfors is a very pleasant place in the summer.



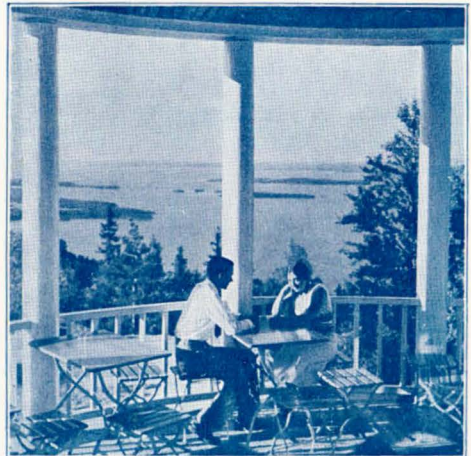
Fot. Iffland.



Fot. Iffland.



**T**ourist hotels and inns are clean and comfortable, the food excellent, and are generally situated on sites where beautiful surroundings increase the pleasure of the sojourn.

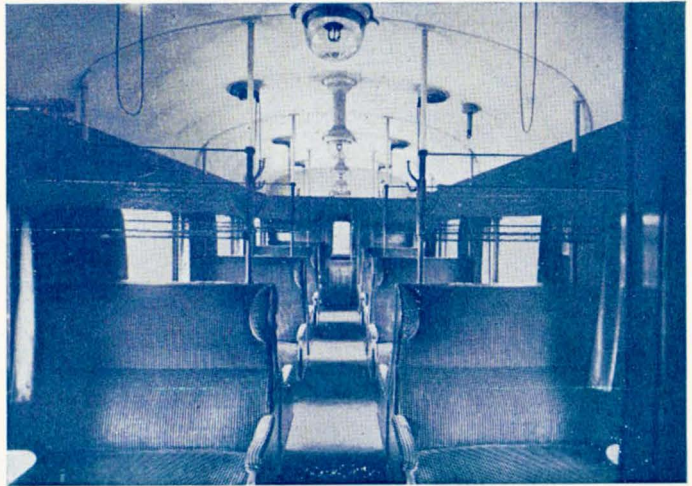


Fot. Aho & Soldan.



**C**omfortable hotelrooms give the impression of modernity and homeliness.

**T**he railway carriages correspond to the high standard of hotels and inns.



## See the country on an organised tour!

**T**he best way of becoming acquainted with Finland is, no doubt, to join an organised tour round the country.

### The KOULUMATKAILUTOIMISTO— SKOLRESEBYRÅN

which is a special travel bureau under the supervision of the Government Excursion Committée, and maintained for the purpose of organising educational-, scholastic- as well as group excursions in general, organises *trips and tours to all parts of the country*, embracing the most historical and most beautiful and interesting places in Finland.

**T**hese tours are arranged for the greatest convenience of the tourists, the price being inclusive of *all* expense; railway tickets, steamer and motor coach fares, accomodation and meals, entrance fees, tips and gratuities etc.

These tours are also personally guided tours, all parties being accompanied by English speaking guides and interpreters.

**T**hus the Kmt. tours are planned in order to be of the highest educational value to the tourists, combining as it does pleasure and understanding of the country.

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**T**he Kmt. arranges *special tours* at considerably reduced fares for parties of school children, students, members of various societies, associations etc.

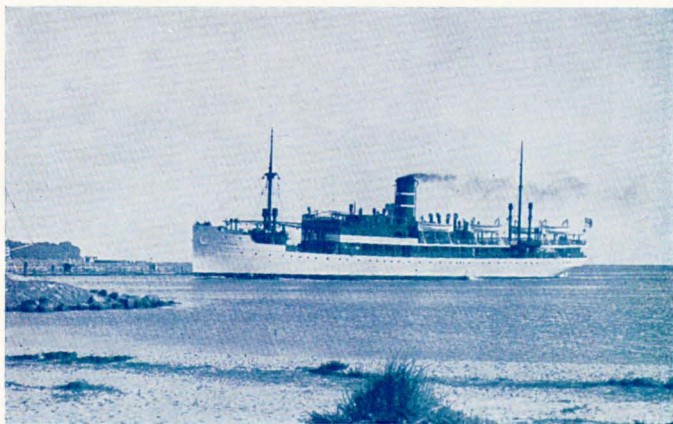
**T**he Kmt. also arranges camping holidays in beautiful, wild districts in various parts of the country.

**A** Kmt. tour is the best way to see Finland and its sights.

**T**ake your friends with you, form a small party and write to the Koulumatkailutoimisto — Skolresebyrån, Helsinki/Helsingfors, or to some organisation in England in co-operation with the Kmt. (see back cover).



**T**here is direct traffic from Hull to Helsinki/Helsingfors, maintained by the Finland Line, with modern steamers, well known for their comfort and cleanliness. The cuisine, in which special consideration has been paid to English taste, is excellent.



For particulars apply to the Kmt. or to:

