

KBART – a publisher's view

Mirjam Kessler Bibliographic Metadata Manager

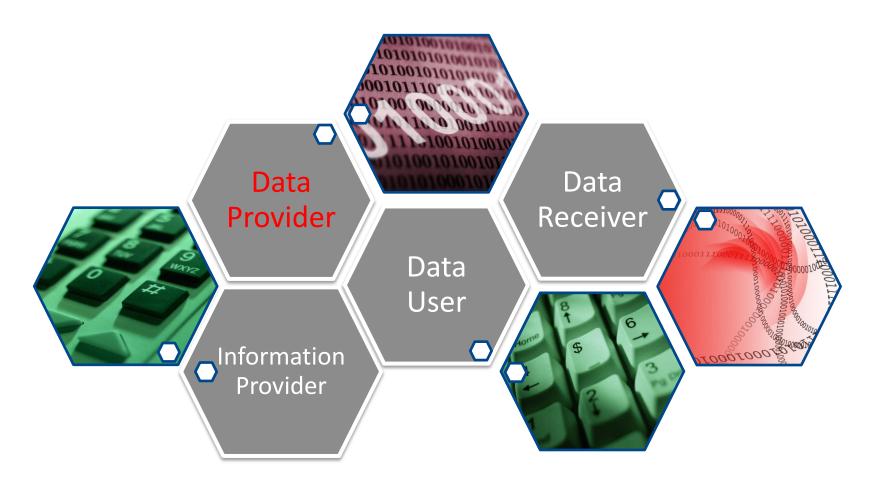


Springer's view on KBART

- KBART provides recommendations for the exchange of accurate metadata between content providers and knowledge base developers.
- Phase I: journals only
- Phase II: also eBooks
- An exchange format (excel lists) on titles level
- KBART breaks data down in sellable packages



KBART for Publishers





What could a publisher do with it?

Data Provider

 Send out KBART to libraries and link resolvers

Data Receiver

 Receive and integrate KBART data?



Springer and KBART Phase I

SpringerLink

Organization Type	Content Provider
Platform URL	www.springerlink.com
Contact Name	Heather Klusendorf
Contact Title	Product Owner, SpringerLink & MetaPress
Contact Email	heatherklusendorf@metapress.com
Contact Phone	1-205-980-2740
URL to Metadata	ftp://ftp.metapress.com/KBART/Springer/
Instructions	The MetaPress SpringerLink KBART files are available via anonymous FTP. New files are available one the first day of the month. We offer three KBART reports: all journals, new journals, and journal changes. Note that if there are no new journals or no changes to journal metadata, then the file will be empty.









Springer and KBART Phase II

Springer Science and Business Media

Organization Type	Publisher
Platform URL	http://rd.springer.com/
Contact Name	Noah Levin
Contact Title	Product and Metadata Manager
Contact Email	noah.levin@springer.com
Contact Phone	+1 (212) 620-8485
URL to Metadata	Will follow
Instructions	

. . .



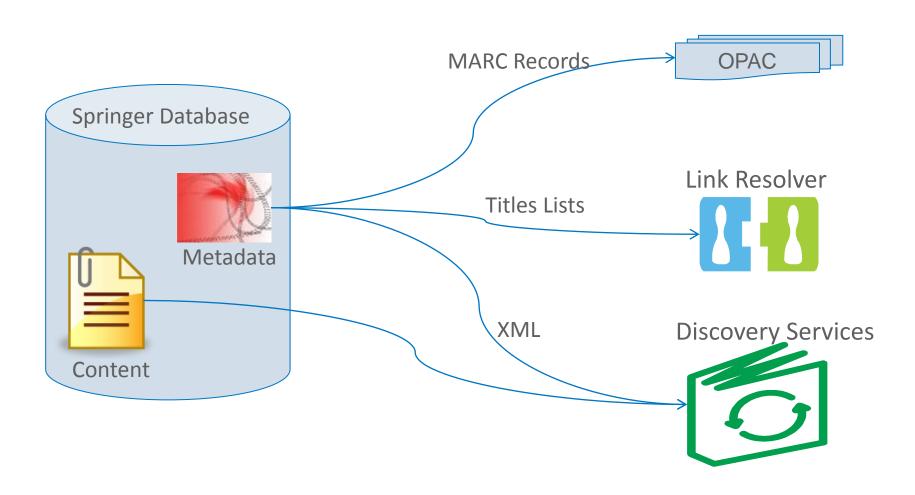


What Springer does with KBART

- As a content provider Springer sends titles lists to link resolvers like SFX, Serials Solutions, EBSCO, OCLC
- The titles lists are KBART compliant:
 - KBART phase 1: was implemented on former SpringerLink platform
 - KBART phase 2: will be implemented for new SpringerLink platform (End of 2013)
- The Springer metadata gets updated monthly
- Delivery channels are websites (downloader and SpringerLink)

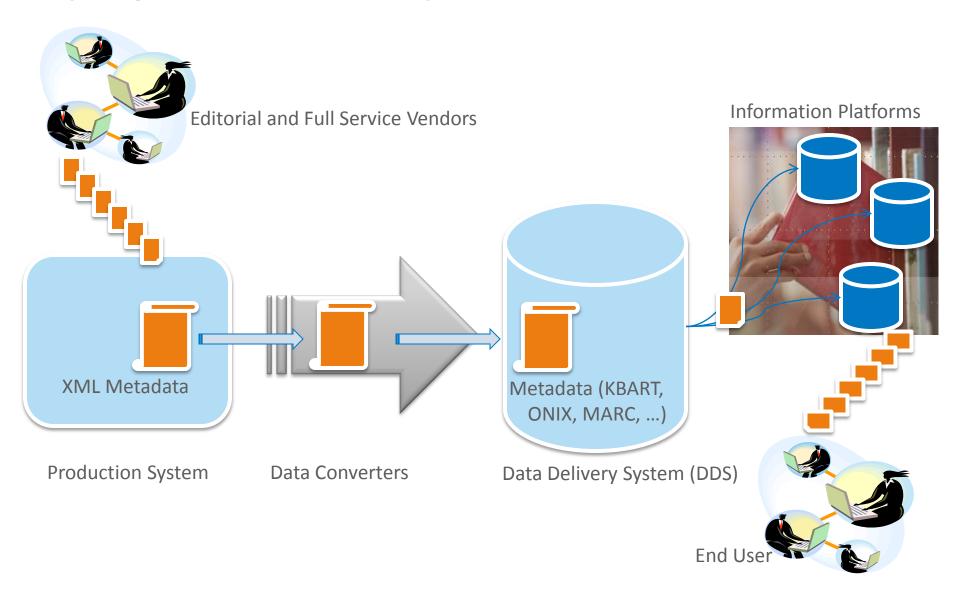


Data Flows





Springer Metadata Lifecycle





KBART Phase II includes

- Enhancing the current recommendations:
 - Consortia related information
 - Open access metadata requirements
 - Refinements of fields for eBooks and proceedings



KBART Phase II at Springer

- KBART phase II will be implemented at Springer (End of 2013)
- Current files provided are "KBART like"
- Tasks related to KBART format:
 - Journal history (title changes, journal breaks)

License version:

Open access information (no hybrid titles: title level vs article level)

Open Access: Hybrid (Open Choice) ▼

License type: OpenAccess

License subtype: CC BY Show license text

2.0

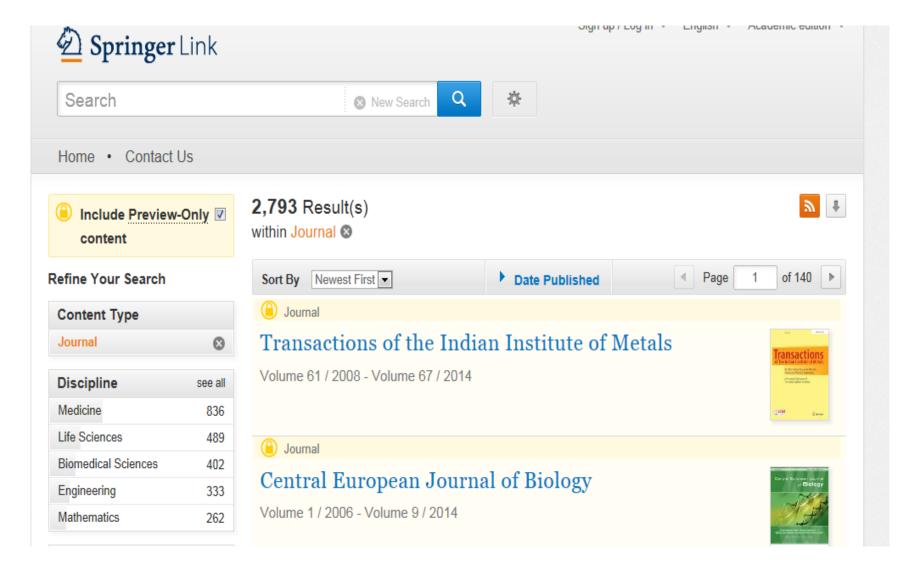


KBART Phase II at Springer

- Tasks related to KBART portal:
 - Portal / website with KBART for link resolvers (= global package lists)
 - Customized lists to pull from SpringerLink platform (holdings related, search result related) for libraries
 - A service for customized lists (on SpringerLink and / or directly send to link resolvers) for consortia



KBART Titles Lists on SpringerLink for Libraries

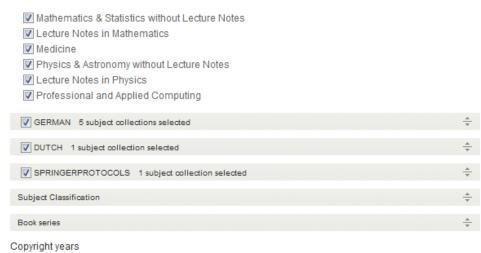




KBART Titles Lists for Link Resolvers on springer.com



springer.com/MARC



^	_			
Book Title	Copyright Year	Electronic ISBN	English Package Name	OpenURL
Sliding Mode Control and Observation	2014	978-0-8176-4893-	(Engineering	http://link.springer.com/openurl?genre=book&isbn=978-0-8176-4892-3
In Pursuit of Nanoethics	2014	978-1-4020-6817-	Humanities, Social Scien	http://link.springer.com/openurl?genre=book&isbn=978-1-4020-6816-4
Analysis of Engineering Drawings and F	2014	978-1-4419-8167-	Engineering	http://link.springer.com/openurl?genre=book&isbn=978-1-4419-8166-0
Photonic Network-on-Chip Design	2014	978-1-4419-9335-	Engineering	http://link.springer.com/openurl?genre=book&isbn=978-1-4419-9334-2
Informatics Education in Healthcare	2014	978-1-4471-4078-	Medicine	http://link.springer.com/openurl?genre=book&isbn=978-1-4471-4077-1
MGH Cardiology Board Review	2014	978-1-4471-4483-	(Medicine	http://link.springer.com/openurl?genre=book&isbn=978-1-4471-4482-3
MacLeod's Introduction to Medic	2014	978-1-4471-4522-	Humanities, Social Scien	http://link.springer.com/openurl?genre=book&isbn=978-1-4471-4521-9
Atlas of Geriatric Dermatology	2014	978-1-4471-4579-	(Medicine	http://link.springer.com/openurl?genre=book&isbn=978-1-4471-4578-3
Selected References in Trauma and Ort	2014	978-1-4471-4676-	(Medicine	http://link.springer.com/openurl?genre=book&isbn=978-1-4471-4675-9
Success in Academic Surgery: Basic Scie	2014	978-1-4471-4736-	Medicine	http://link.springer.com/openurl?genre=book&isbn=978-1-4471-4735-0
Engineering Asset Management 2011	2014	978-1-4471-4993-	Engineering	http://link.springer.com/openurl?genre=book&isbn=978-1-4471-4992-7
Transformation Electromagnetics and N	2014	978-1-4471-4996-	Engineering	http://link.springer.com/openurl?genre=book&isbn=978-1-4471-4995-8

< 2005 (Springer Book Archives)</p>



Metadata Target Groups and Impacts



Production Processes

 Metadata triggeres production processes.

Author Satisfaction

 Metadata gets the authors content found and provides information about an author.

Product Visibility

 Metadata let our customers know what content we have on offer.

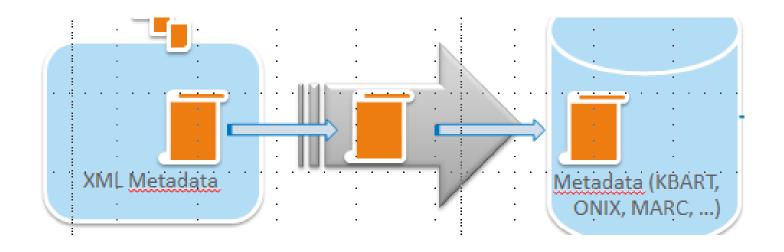
Salability

 Metadata is information that might influence someone's decision to buy / access the content.



Challenges and Obstacles: Mappings

Mapping from internal data (Springer systems) to KBART format

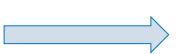


- parent_publication_title_id
- preceding_publication_title_id



Example on Journal Data Mapping Challenge

- date_first_issue_online
- num_first_vol_online
- num_first_issue_online
- date_last_issue_online
- num_last_vol_online
- num_last_issue_online



metadata doesn't contain the information required as data value but must be retreived from the content structure in database

☐ ☐ JOU: 11535 - Central European Journal of Biology							
➡ - VOL: 2006.1		Year:	Year Type:	Volumes per Year:	Issues per Year:	Volume Start:	Volume End:
☐ ☐ ISU: 1 ☐ ART: 1 - Correlation of the cytotoxic activity of four different alk	0	2014		1	12	9	9
ART: 1 - Correlation of the cytotoxic activity of four different aix ART: 10 - Chondroitin sulfate-modified LDL induces increased cl	0	2013	Calendar year	1	12	8	8
⊕ 🦲 ART: 11 - Welcome message from the Editor-in-Chief		2012	Calendar year	1	6	7	7
→ ART: 2 - Mouse model for analysis of non-MHC genes that influe		2011	Calendar year	1	6	6	6
ART: 3 - Search for proteins with similarity to the CFTR R domain ART: 4 - Effect of transforming growth factor-beta 1 (TGF-β1) re		2010	Calendar year	1	6	5	5
ART: 4 - Effect of transforming growth factor-beta 1 (161-p1) if ART: 5 - A bioactive collagen- <emphasis type="Italic">β<!--Εmpha</td--><td>0</td><td>2009</td><td>Calendar year</td><td>1</td><td>4</td><td>4</td><td>4</td></emphasis>	0	2009	Calendar year	1	4	4	4
⊕ 🗀 ART: 6 - Emerging concept of cancer as a stem cell disorder		2008	Calendar year	1	4	3	3
⊕ 🦲 ART: 7 - Non-invasive molecular imaging and reporter genes	0	2007	Calendar year	1	4	2	2
		2006	Calendar year	0	4	1	1
⊕ 🗀 ISU: 2	Add	Edit	Copy	te			
⊞ 🗀 ISU: 3							



Challenges and Obstacles: Updates

- Updates and data changes:
 - Changes of holdings data (= customer-specific holdings files and not lists with all customers per title or collection)
 - eBooks: e.g. take overs from other publishers
 - eJournals: licensing per year
 - Changes of e.g. subject collections
 - eBooks: a title moves to another collection



The Benefits for Publishers





Questions?



Noah Levin
KBART Board Member
Noah.levin@springer.com

Mirjam Kessler

Metadata Manager

Springer Science and Business Media

mirjam.kessler@springer.com