



62

GOLD

60

SILVER

63

BRONZE

M E D A L S

1

Finland is an athletic nation.

2

From 1902 onward Finland has successfully competed in all the Olympic Games held since then.

3

Finland won her first Gold Medals at Athens in 1906. Finnish athletes have won altogether 62 Olympic Championships and Gold Medals, 60 Silver Medals and 63 Bronze Medals in track and field athletics, wrestling, gymnastics, swimming, yachting, boxing, marksmanship, skiing and skating.

4

On an all-round computation of points scored for medals and finalists Finland has always ranked with the leading nations — if size of population is taken into account as the leading nation. In the number of points scored in field and track athletics Finland rose to second place after the U.S.A. at the Stockholm Games and has since then retained that position. At the 1912, 1920 and 1924 Games Finland carried off more medals in the wrestling events than all the rest of the world combined.

5

The 3,800,000 Finns constituting the Finnish nation have backed up Finland's participation in the Olympic Games with a rare single-mindedness. Practically every citizen, from the poorest to the wealthiest, has played his part in the Olympic collections, which have comprised wider circles of the population than anywhere else.

6

As an old athletic nation where a great variety of sports are practised Finland possesses fully qualified technical experts in all branches of athletics. Co-operation between the Government, the municipal authorities of the capital and other cities, and the economic, cultural and physical culture associations guarantees that on the score of efficient organization Olympic Games held in Finland would leave nothing to be desired.

7

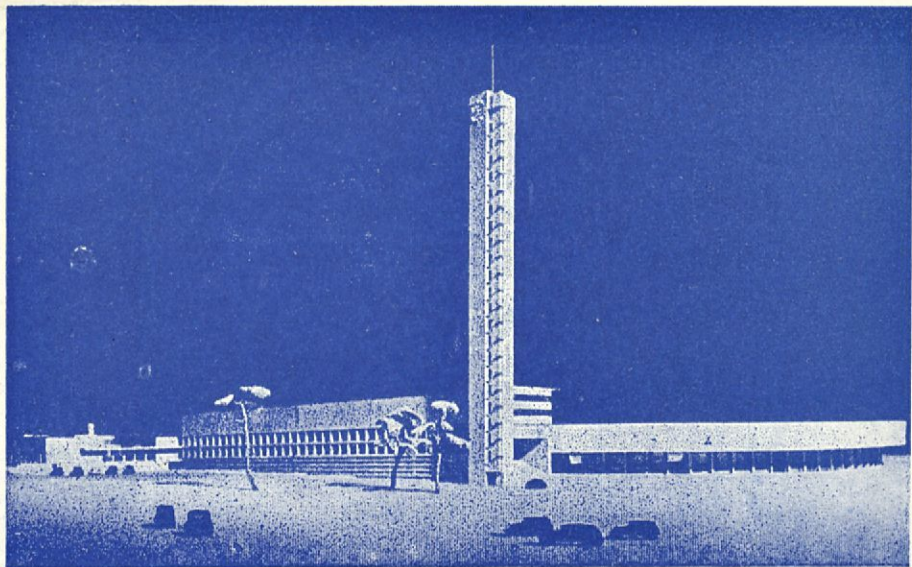
The distance to Finland is relatively short from all those countries which usually send the largest teams to the Olympic Games, especially the European countries. As travel costs will thus be modest, the teams entered can accordingly be larger and more varied than if these costs were high.

8

The journey to Finland offers many advantages also to tourists, who will be able to arrive in large numbers to watch the Games. Not least among these advantages are the low exchange rates for Finnish currency and the low cost of living in Finland. The natural attractions of Finland — the 80,000 islands, 60,000 lakes, Midnight Sun and unique automobile road to the Arctic Sea — are without compare in the world.

WHY

Finland for the 1940 Olympic Games?



THE NEW STADIUM AT HELSINKI