
Helping Nordic open access journals into DOAJ

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Nordic Open Access Forum 2020
28th October 2020

Why are we doing this?

- To increase the diversity of journals in DOAJ, particularly
 - In social science, humanities and arts
 - Languages other than English
 - Journals from under-represented or marginalised communities
 - Journals lost (2860) during DOAJ's reapplication project in 2015
- Because other indexes, like Scopus and Web of Science, favour English-language journals from the “global north”.
- Because some of the most popular open access journals from countries around the world aren't in DOAJ.
 - DOAJ has never solicited journals before, always relying on our reputation and journals' desire to be indexed.
- To help publishers/editors be as ready as possible for initiatives, such as Plan S, which are driving open access forward.
- To create strategic partnerships

What are we doing?

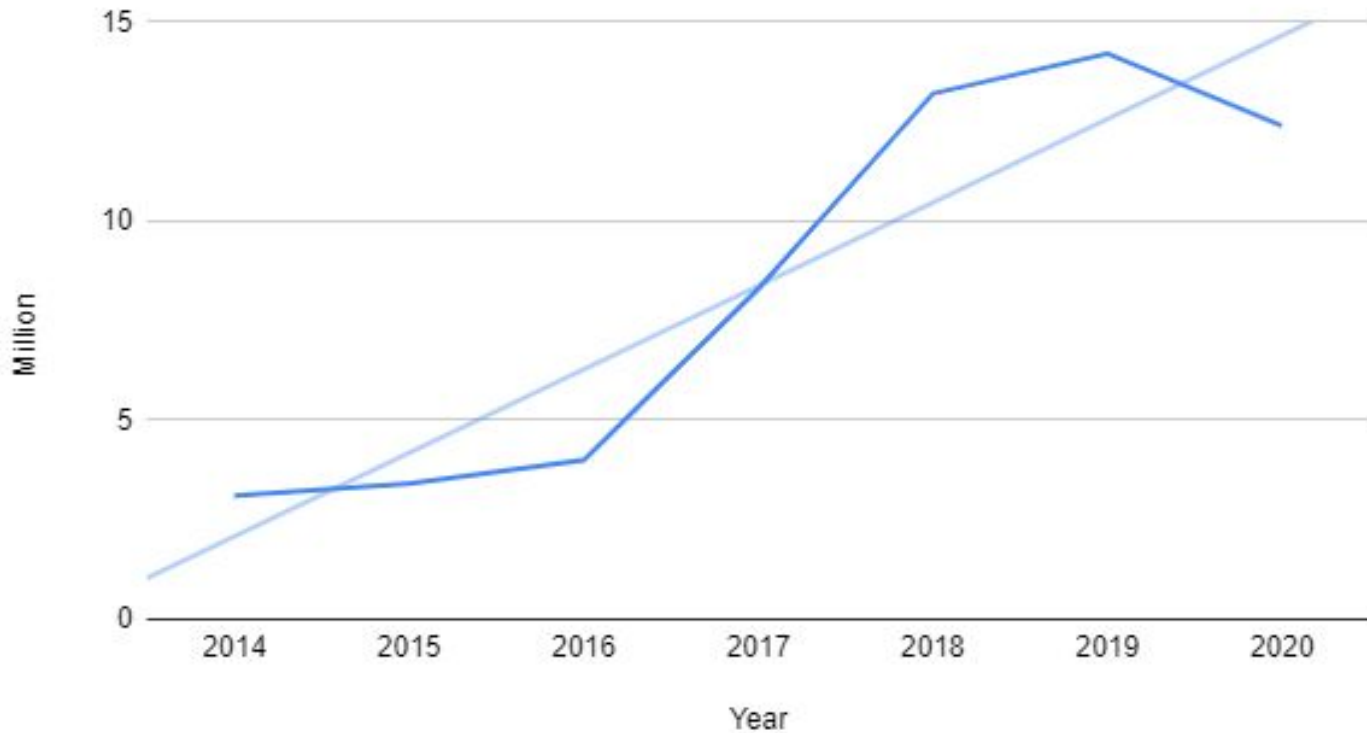
- “Acquisition” projects with organisations that represent groups of journals
- Holding workshops with journals to explain the DOAJ Criteria and the application form
 - 95% acceptance rate compared to the usual 45%
 - Normally, 50% of all applications are rejected without review
- Helping journal representatives answer questions around:
 - Copyright
 - Licensing
 - Open access
 - Transparency around editorial boards and peer review
 - Multi-lingual sites
- New site will ease or remove many of the problems created by the current application form and website.

In the Nordics

- We piloted an approach to help Finnish journals submit a with TSV (led by Janne) in Finland.
 - Slow but steady progress
 - Lots of journals say they will submit but few follow up immediately. It's a lot of work.
 - 15 journals added to DOAJ as a result of the project. More coming. (50 journals in DOAJ)
- We have been able to create a self-contained programme, with training resources, materials and a project outline which is easy to roll out to other groups.
- Have had initial discussions with Denmark (29 journals in DOAJ today) and Sweden (43 journals in DOAJ today).
- Norway expressed an interest in 2019 but actually has a lot of journals in DOAJ already. (111)
- Contact made with Iceland (7 in DOAJ today) Summer 2020

Usage of DOAJ continues to increase

Unique User Sessions



Advantages for the journals

- Greater discoverability on an international level
 - DOAJ gets between 35,000 and 45,000 user sessions per day (Google Analytics)
- All the major discovery services pick up our metadata
 - 75% of traffic to DOAJ is referrals
 - 2021/22 - active discussions with OCLC, Google Scholar, EBSCO, Ex Libris, Dimensions, Unpaywall on how to improve DOAJ's value
- Increased traffic to the journal site
- Certification of a journal, reputation
- Compliance with funder/grant conditions and initiatives to release funding eg Norway, Austria, Indonesia, Europe's Plan S.