



## Vision for Finna's services in 2025: Smart and participatory access to cultural and scientific materials for everyone



#### Finna's core function

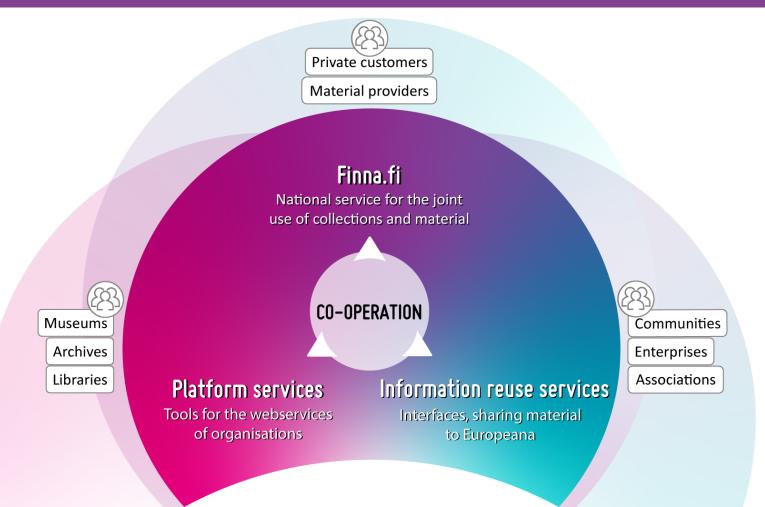


# Finna is a versatile collection of services providing extensive access to cultural and scientific materials for everyone.

- We provide material for the various needs of our users sustainably and easily.
- We provide a secure and user-oriented digital customer experience.
- We enable cooperation between organisations and the flexible joint use of material.



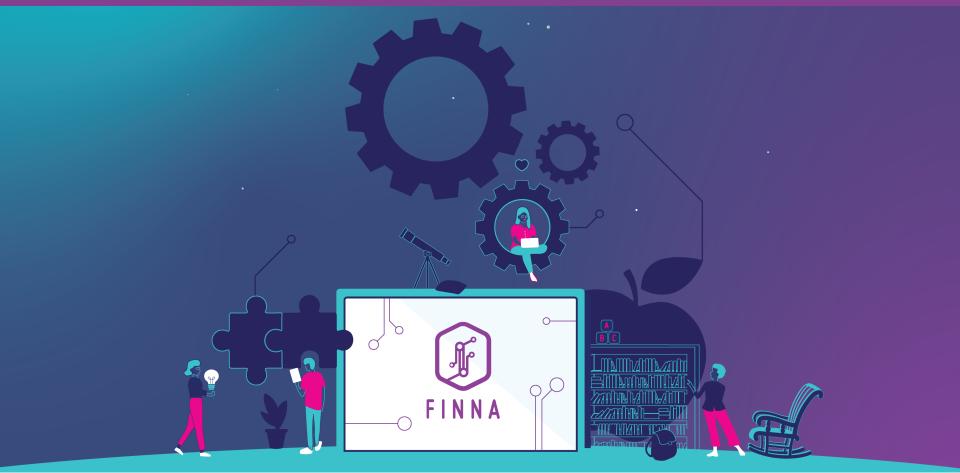




#### VISION Smart and participatory access to cultural Providing the best user experience and scientific collections for everyone. Together we achieve more Promoting access to information and lifelong learning FINNA Changes in Changes in teaching Advances in **CORE FUNCTION** regulation and learning technology Consumer Increased diversity of Finna is a versatile collection of services providing extensive Changes in behaviour population structure scientific research access to cultural and scientific materials for everyone.

## Focus areas of our vision





## Promoting access to information and lifelong learning

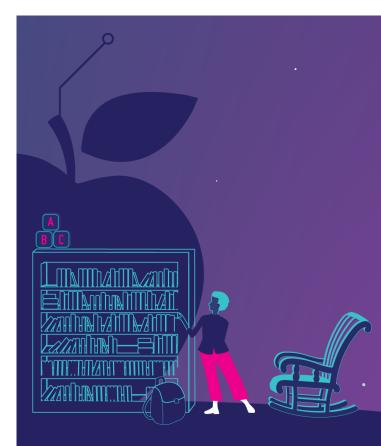


Finna provides experience-based learning and information for all ages. Cultural and scientific materials are available for all levels of education, for professionals and for self-study.

The selection of collections and material is expanding and growing. Cultural and scientific materials are more extensively available. Finna enables its users to easily access open learning materials, scientific publications and material requiring access rights.

- We create solutions for learning and research.
- We provide comprehensive access to cultural, scientific and teaching material.
- We provide ways to merge information into new datasets.





#### Providing the best user experience



We can recognise our users' needs and they are provided with interesting material. We provide our users with transparent and personalised suggestions from the extensive collections of scientific and cultural heritage organisations.

Searching for information and using the material is easy, and the services provided via Finna are seamlessly integrated.

- We provide smart ways to find information.
- We integrate different systems into one seamless user experience.



We personalise information search securely.



#### Together we achieve more



Finna is part of a cultural heritage and science network that consists of member organisations and user, developer and designer communities and the cooperation between these. Together, the network creates a service environment that enables everyone to participate and influence the development of the network.

Finna creates an opportunity to take part in discussion for its users and provides ways for them to diversify the service. The central principle is that culture and knowledge belong to everyone.

- We promote joint development of the service.
- We provide our users with the opportunity to participate in producing information.



