WHEN HORSES CHALLENGE TRACTORS















Sharing borders, growing closer

uropean Cooperation Day is a communication ampaign aiming to promote territorial coopration in Europe to the general public through he organisation of local events. The purpose

This initiative takes place every year on 21
September. It is performed by cooperation programmes in the EU and neighbouring countries, coordinated by the INTERACT Programme and supported by the European Commission, European Parliament and Committee of the Regions

Website: www.ecday.eu C**ontact:** interact@ecdav.ei The INTERACT Programme led the concept and production of this publication in cooperation with the European Commission - DG Regio and cerritorial cooperation programmes in Europe and neighbouring countries.

INTERACT is co-financed by the European Regional Development Fund (ERDF). It supports territorial cooperation between regions of the EU and is the hub for exchanging information and good practices among cooperation programmes. INTERACT also supports cooperation programmes at the EU's external borders.

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WHEN HORSES
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ABOUT EUROPEAN COOPERATION DAY

Where could you find a horse racing a Who organises the local events and tractor, people swimming from one what are the events like? country to another, and a concert in a ropean Cooperation Day!

when does it take place?

European Cooperation Day is a celebration of regions working together. It is The Interreg programme INTERACT cobased on the organisation of events to ordinates this campaign with the supengage people in the local community port of the European Commission, Euroand show how cooperating across borders improves life in and around Europe. Regions. • Local events take place across Europe and neighbouring countries around the 21 September each year.

cave underneath a national border? At Interreg and ENPI programmes and proone of the many events celebrating Eu- jects organise local events aiming to put territorial cooperation in the spotlight. Bike rides, project fairs, circus perfor-What is European Cooperation Day and mances, the possibilities are endless!

Who coordinates this initiative?

pean Parliament and Committee of the

SHARING BORDERS, **GROWING CLOSER**

Does a bird know when it has flown over protect the environment and improve es, exchanging knowledge and sharing the border between France and Spain? social conditions. By working togethflows from Austria to Slovakia? Problems avoid duplicating efforts and resources. that we face nowadays -pollution, vi- Cooperation between territories allows ruses, unemployment, storms, ageing for strategic and cost-efficient responspopulation— are not limited by borders. es to threats that face populations on Our ways of dealing with these problems both sides of the border. should also overcome borders. That is why territorial cooperation is an essen- For 25 years the European Union has is also a chance to bring communities tial tool for Europe in efficiently addressing common challenges by bringing tion projects that work to improve our their neighbours. It is a way to help reregions together to face them.

Territorial cooperation in the Europe- a few of the many topics that cooperaan Union is about striving for more balanced development, bringing countries are carried out by local and regional intogether and strengthening the economy. It is about sustainable practices that research institutes. By pooling resourc-

supported Interreg and funded cooperahealth care and social inclusion are just closer. • tion projects deal with. These projects stitutions, universities, companies and

good practices, cooperation projects Does a river change its course when it er towards these goals, countries also improve the quality of life of people throughout Europe and beyond.

> European Cooperation Day is an opportunity to discover the benefits of territorial cooperation in Europe -from creating jobs to improving public safety. It together and for people to get to know daily life. Transport, education, energy, gions share borders and people grow

WHEN HORSES A showcase of local events in European Cooperation Day 2012, 2013 and 2014 CHALLENGE TRACTORS

EVENT HIGHLIGHTS

The first three celebrations of Europe-ryday citizens. For instance, an edutainlocal events in more than 30 countries bia, a film festival in Finland... in and around Europe. This book highthe past three years.

results and benefits of cooperation ing events for all ages. through Interreg and ENPI funded projects to local communities. This in- Showcasing the benefits of cooperation cludes a thematic project showcase in across borders through European Coop-Luxembourg, field trips in Slovenia, a eration Day makes the work of the EU project fair in Norway and many more tangible and captures the attention of unique events.

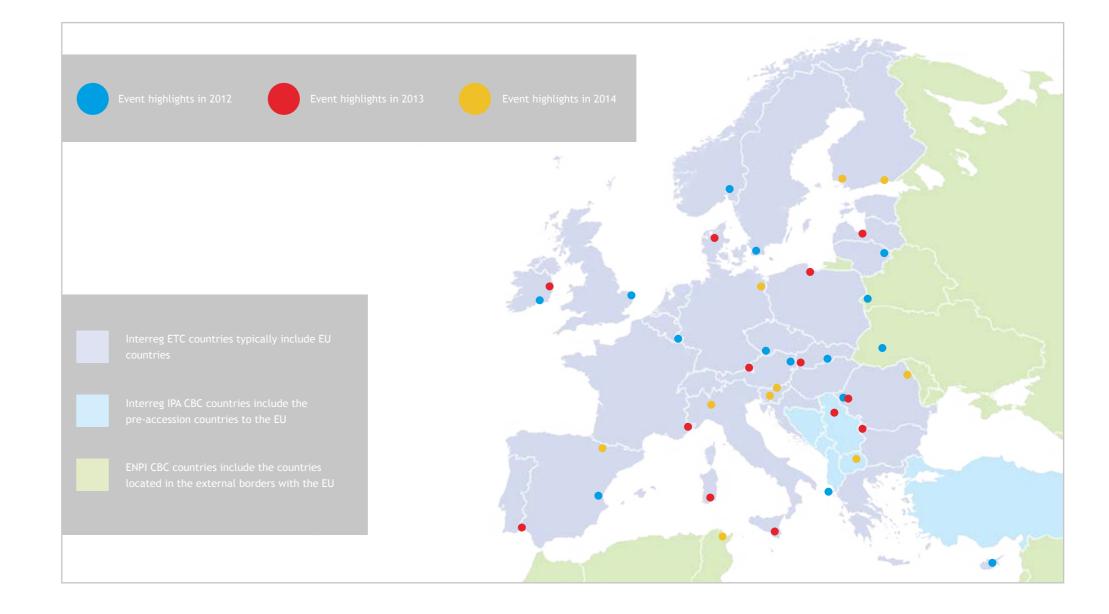
an Cooperation Day resulted in over 500 ment day in Poland, a flash mob in Ser- denominator among them is coopera-

lights some of those great events over Organisers of local events, mostly programme and project staff, have shown a high level of creativity during the first Local events are about presenting the three editions and come up with engag-

people in local communities.

Moreover, local events also raise aware- This publication pulls together an array ness about the presence of territorial of successful events organised in differcooperation and its importance to eve- ent geographical locations in Europe and

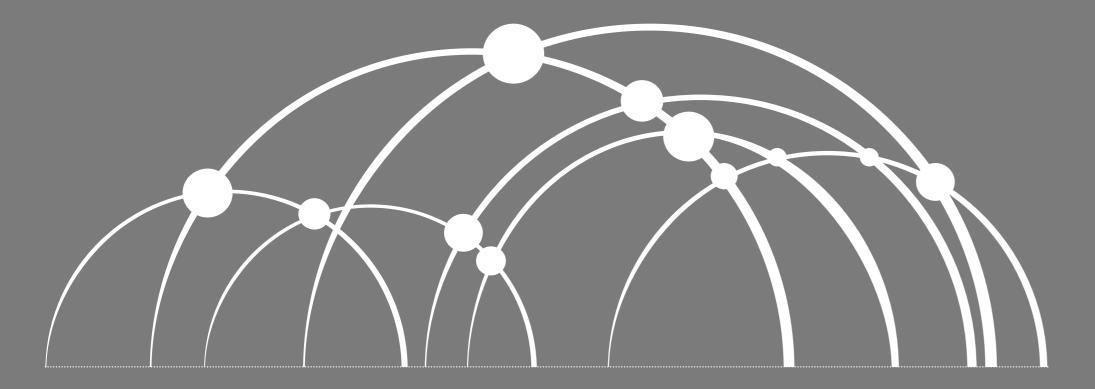
its neighbouring countries. The common tion, learning and fun across borders! •



WHEN HORSES A showcase of local events in European CHALLENGE TRACTORS

LOCAL EVENTS 2012

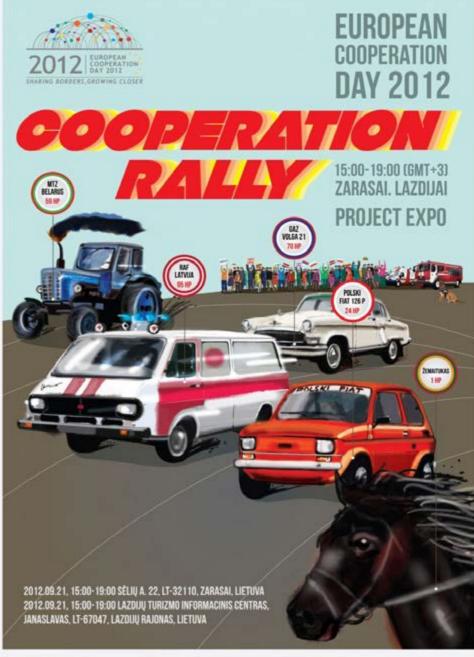
280 local events were organised in 35 countries in the first edition of European Cooperation Day.



RUNS AND RACES

Along with an interactive project fair, Organisers: a race was organised in two different Interreg Lithuania-Poland Lithuanian cities close to the borders in ENPI CBC Latvia-Lithuania-Belarus order to celebrate the benefits of ter- ENPI CBC Lithuania-Poland-Russia ritorial cooperation. The race in particular was exceptionally unconventional **Event location**: and involved a Lithuanian žemaitukas- Zarasai, Lithuania breed horse, a Belarusian tractor 'Be- Lazdijai, Lithuania larus', a Polish 'Maluch' car, a Latvian 'RAF Latvija' ambulance and a Russian Designer: 'Volga'. Guess which one won! •

Marius Žalneravičius















BUS TOUR

The then EU Commissioner for Climate Organiser: Action, Connie Hedegaard, was one of Interreg Öresund-Kattegat-Skagerrak the participants of a bus tour showcasing projects funded by Interreg Event location: Öresund-Kattegat-Skagerrak. With 'pit- From Copenhagen, Denmark stops' around the Öresund, the goal was to Malmö, Sweden to showcase territorial cooperation projects on both the Danish and Swedish Photographer: sides. The projects are pioneering ex- Karolina Huss amples in the fields of energy and environment. •



A showcase of local events in European Cooperation Day 2012, 2013 and 2014 A showcase of local events in European Cooperation Day 2012, 2013 and 2014 WHEN HORSES CHALLENGE TRACTORS WHEN HORSES
CHALLENGE TRACTORS

ENVIRONMENTAL ACTIONS

Journalists from local and regional media from Poland, Belarus and Ukraine ENPI CBC Poland-Belarus-Ukraine were invited to take part in the 'Crossborder Forum'. It was an opportuni- Event location: ty to get familiar with the latest pro- Kamyanyets, Belarus jects funded by the organiser as well as to contribute to the integration of the **Photographer**: media from the border regions. Environ- Viacheslav Sukhodolski mental activities took place during the event as part of one of the projects in development. •



FOLK DANCES

Traditional dance was all over the Organiser: place during the festivities organised ENPI CBC Hungary-Slovakiaas part of European Cooperation Day in Romania-Ukraine Ukraine. This included an array of activities focusing on cooperation in Europe: **Event location**: a photo competition, an exhibition of Ivano-Frankivsk, Ukraine children's drawings and posters, a session on 'Ukraine-EU: Communicating for Photographer: the Future', a gallery of cooperation be- Ivano-Frankivsk City Council tween foreign educational institutions, and many more! •



GRAFFITI **ARTWORK**

A large mural was graffitied during the **Organiser**: event 'Cooperation with colour and mu- Interreg Greece-Cyprus sic'. Participants included professional artists, kids and students. The final **Event location**: work was displayed outside of the Lar- Larnaca, Cyprus naca International Airport until the end of December 2012 and viewed by thou- **Photographer**: sands of people. The event also includ- Interreg Greece-Cyprus ed live music during an evening concert performed by a Greek band at Larnaca's beach. •



A showcase of local events in European Cooperation Day 2012, 2013 and 2014 A showcase of local events in European Cooperation Day 2012, 2013 and 2014 WHEN HORSES
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MUSIC PERFORMANCES

Live performances of Romanian and Organiser:
Serbian musicians took place on the main stage located at Roses Park in Timişoara, Romania. Different styles Event location: and music genres came together to cel- Timișoara, Romania ebrate territorial cooperation between the two countries. The crowd also got Photographer: a chance to watch a promotional video Dani Bárdos about implemented EU-funded crossborder projects between Romania and the Republic of Serbia. •



ONLINE **ACTIVITIES**

Meet your Neighbours! was a pilot ini- Organiser: tiative to connect two schools in Ireland Interreg Ireland-Wales and Wales. This activity aimed to foster understanding and knowledge of Ire- **Event location**: land and Wales amongst Irish and Welsh Waterford, Ireland school children through classroom activities. On the occasion of European Photographer: Cooperation Day, two schools of Ireland Aileen Drohan and Wales met via videoconference to look at cooperation projects carried out by the two countries. •









A showcase of local events in European Cooperation Day 2012, 2013 and 2014 A showcase of local events in European Cooperation Day 2012, 2013 and 2014 WHEN HORSES
CHALLENGE TRACTORS CHALLENGE TRACTORS

ORCHESTRA CONCERT

One of the most remarkable attrac- **Organiser:** tions in the Aggtelek National Park is Interreg Hungary-Slovakia the Baradla Cave, which is the largest in Hungary and reaches over the Slovak **Event location**: border. In this magnificent space the Aggtelek National Park, Hungary Hungarian Symphony Orchestra played a classical music concert in celebration Photographer: of European Cooperation Day. The audi- Péter Kalmár ence of over 900 people enjoyed an array of philharmonic pieces by both Slovak and Hungarian composers. •



PROJECT FAIR

Some of the outcomes and findings of Organiser:
EU projects were exhibited during a Interreg Baltic Sea Region conference that took place in Norway. Projects showcased in the fair covered fields such as sustainable mobility, in-Lilleström, Norway novation, research and development, transport and so on. The main goal was to show how transnational cooperation

Photographer:

JTS of Interreg Baltic Sea Region can make a difference when successful projects continue working as thematic clusters. •



PROJECT EXHIBITION

Johannes Hahn, then EU Commission- Organisers: er for Regional Policy, participated in INTERACT a 'Meet and Greet' in Vienna, Austria. Interreg Central Europe Along with meeting the Commissioner, participants browsed an exhibition of EU projects. E-cars from an e-mobility Interreg Austria-Czech Republic project were parked outside, a robot from a robotics education project made **Event location**: its way through the crowds, and partic- Vienna, Austria ipants sampled hors d'oeuvres from a sustainable kitchen project. •

Photographer: Austrian Press Agency



PROJECT SHOWCASE ON WATER ISSUES

As part of the European Water festival Organisers: which was held in Luxembourg, an open Interreg Greater Region air exhibition of 12 Interreg projects Interreg Europe dealing with innovative issues around Interreg North West Europe water topics served as a way to celebrate European Cooperation Day. Par- Event location: ticipants had the opportunity to see Rosport, Luxembourg for themselves the benefits of projects ranging from water protection to drink- **Photographer**: ing water, flooding and waste water Nicole Skirde-Vural treatment. •



QUIZZES AND GAMES

Dozens of kids participated in an after- Organisers: noon event full of activities where they INTERACT had the opportunity to take quizzes and Interreg Europe play games about Europe. A storytelling Interreg MED exercise kicked-off the day, followed by ENPI CBC Mediterranean Sea Basin a workshop on cooperation in Europe. Europe Direct Office In addition, the organisers held a small fair showcasing some of their projects. **Event location**: A European food tasting rounded off Valencia, Spain the event together with a concert performed by a multilingual band. •

Photographer: Carlos Gascó Martínez



STREET ARTS

The international street art festival **Organiser:**'Out There' was part of the celebrations Interreg France (Channel)-England of European Cooperation Day. A key support to the development of the festival **Event location**: since 2008 was ZEPA, an EU-funded Euro- Great Yarmouth, United Kingdom pean network of arts organisations and creation centres for the development of **Photographer**: street arts. The event brought together cc-lefourneau.com 28 artistic companies, 140 performers, 40 acts and over 100 performances from France and the United Kingdom. •



SWIMMING MARATHON

A non-competitive swimming marathon **Organiser**: from Albania to Greece gathered more Interreg IPA CBC Greece-Albania than 35 swimmers from both countries. The event was carried out in close co- **Event location**: operation and supervision by the local From Ksamil, Albania port and police authorities of Greece to Agios Stefanos, Greece and Albania. The participants swam safely from country to country without Photographer: any border, passport or custom controls Maya Gaitanou due to the cooperation efforts between the two countries. •









A showcase of local events in European Cooperation Day 2012, 2013 and 2014 A showcase of local events in European Cooperation Day 2012, 2013 and 2014 CHALLENGE TRACTORS

WATER RESCUE **TRAINING**

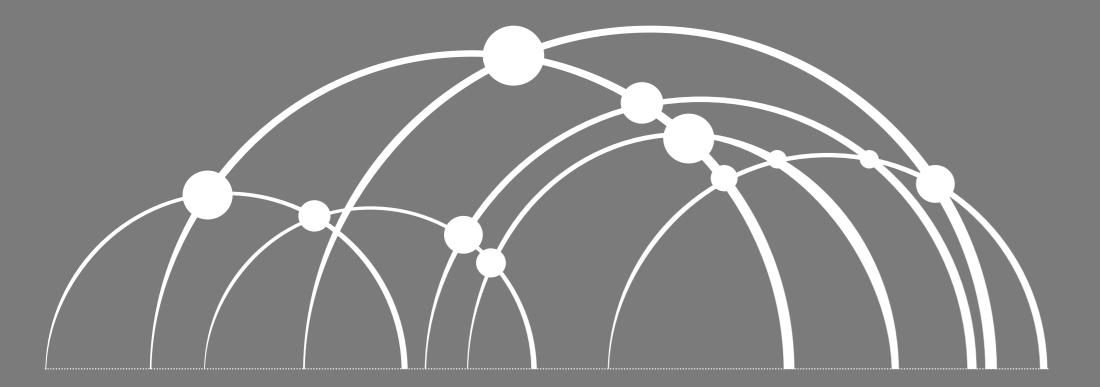
At this European Cooperation Day event, children came out to the Lipno Dam to learn about water safety and how Austri-Organiser: Interreg Austria-Czech Republic an and Czech water rescuers are work- **Event location**: ing together to save lives. The rescue Černá v Pošumaví, Czech Republic teams, which are part of a cross-border project, presented the equipment and skills needed to perform a water rescue. Photographer:

JTS of Interreg Austria-Czech Republic The children then saw the rescue teams in action when they performed a demonstration rescue in the water. •



LOCAL EVENTS 2013

173 local events were organised in 32 countries in the second edition of European Cooperation Day.



PROJECT PRESENTATION

The role of mountain passes in cross- Organiser: border cooperation was explained in an Interreg Italy-France (ALCOTRA) open-to-the-public dissemination event in the city's theatre. Three flagship sto- **Event location**: ries coming from EU-funded projects Tende, France were presented in order to highlight the relevance of territorial cooperation. In **Designer**: paralell, a market was set in the main Lez'art Création square including typical agricultural, food and beverage products from the area. •

Dimanche 22 Septembre 2013



Les cols, de haut en bas

TENDE

11h00 - Salle du Cinéma Le Bégo Présentation des projets ALCOTRA sur le thème des cols

> Venez découvrir les produits du terroir sur la place principale





BIKE TOUR

A bike tour gathered over 100 partici- Organisers: pants in Sicily, Italy. The event aimed to Interreg Italy-Malta promote sustainable mobility, environ- ENPI CBC Italy-Tunisia mental sustainability and valorisation of natural and cultural heritage. The **Event location**: participants visited natural and cultural Ragusa, Italy sites and heard interventions from both cross-border programmes before arriv- Photographer: ing at a restored building that is now an Luca Barilà International Research Centre for the Stereotomy thanks to an EU project. •



COOKING AND GASTRONOMY

Cooking demonstrations, tasting work- Organiser: shops and educational activities were ENPI CBC Mediterranean Sea Basin the main ingredients of the campus on 'Mediterranean Diet'. The event was **Event location**: dedicated to 75 school children who had Cagliari, Italy the opportunity to discover in an entertaining way the benefits of a healthy **Photographer**: and well-balanced diet. Four chefs Horacio Alcalá from Egypt, Italy, Lebanon and Tunisia showed their skills and highlighted the Mediterranean gastronomic culture. •



CROSS-BORDER HIKE

On the border between Bavaria and Aus- Organiser: tria people celebrated European Coop- Interreg Bavaria-Austria eration Day by going on a guided crossborder hiking tour. Students from five **Event location**: classes participated and park rangers Bayerisch Gmain, Germany led the way. Members of organisations in the field of nature conservation and Photographer: landscape management also joined the SIR hike. Before the hike, a press conference highlighting the importance of territorial cooperation took place. •



DRAWING CONTEST

'Draw your ideal city' was the theme **Organiser**: of the Transnational Children's Draw- URBACT ing Contest which took place within the framework of European Cooperation **Event location**: Day. More than 300 children, aged 6 to Dublin, Ireland 12, from all over Europe participated in this initiative and expressed their vision Artist: of an ideal city. The drawings were also Ania Walczak displayed in a dedicated exhibition at the URBACT Summer University in Dublin, Ireland. •



EDUCATIONAL ENTERTAINMENT

Students from Denmark, Lithuania and Organiser: Poland gathered in an Edutainment Day Interreg South Baltic in order to explore the benefits of crossborder sense of community, fellowship **Event location**: and cooperation. Artistic installations, Gdansk, Poland augmented reality, virtual tours, elearning exercises, interactive games, **Photographer**: screenings and hands-on experiments JTS of Interreg South Baltic taught them about innovative technologies and sustainability efforts across borders. •



FLASH MOB

A flash mob was organised on the occa- **Organisers**: sion of European Cooperation Day. More Serbian Office for European integration than 40 dancers presented Serbia's co- Interreg IPA CBC Hungary-Serbia operation with its neighbours from the Interreg IPA CBC Bulgaria-Serbia EU, through dancing to popular tunes in Interreg IPA CBC Romania-Serbia the centre of Belgrade. Citizens, Serbian governmental officials and repre- Event location: sentatives of foreign embassies were Belgrade, Serbia pleasantly surprised by the event and many of them even joined in on the **Photographer**: dancing itself. •

Dragan Kujundžić



FOOD FAIR

A cross-border food fair brought to- Organisers: gether small business owners and pro- Interreg Spain-Portugal (POCTEP) ducers of the Spanish-Portuguese bor- Regional Government of Andalusia der area to showcase its gastronomy to the public. The objective of this activ- **Event location**: ity was to support SMEs and family busi- Ayamonte, Spain nesses working in this sector and, at the same time, to show the similarities and **Photographer**: differences between gastronomy from Juan Ángel González both sides of the Spanish and Portuguese border. •



MEDIEVAL **FESTIVAL**

A medieval festival at the Baba Vida cas- **Organiser**: tle in Bulgaria served as a way to cele- Interreg IPA CBC Bulgaria-Serbia brate cooperation between Bulgaria and Serbia. The initiative included a num- **Event location**: ber of performers from both countries Vidin, Bulgaria who brought history to life. This comprised medieval costumes and armours, Photographer: an exhibition of arts and crafts, medi- Boyan Ivanov eval games, demonstrations of medieval fighting skills and even a live music concert. •



RECREATIONAL **ACTIVITIES**

The event took place next to the cycle **Organiser**: bridge between Slovakia and Austria. On INTERACT the occasion of European Cooperation Day, the initiative included live band **Event location**: performances, a programme for chil- Bratislava-Devínska Nová Ves, Slovakia dren, a picnic-like atmosphere and an open air installation with information Photographer: about territorial cooperation projects. Bratislava Self Governing Region Over 1,000 people from both sides of the Austrian-Slovak border attended the event. •



A showcase of local events in European A showcase of local events in European Cooperation Day 2012, 2013 and 2014 Cooperation Day 2012, 2013 and 2014

SLOGAN CAMPAIGN

As part of the European Cooperation Organisers: Day celebrations, a workshop on crea- Interreg Latvia-Lithuania tive writing was carried out in Riga, Lat- Interreg Central Baltic via. The main objective of this initiative Interreg Estonia-Latvia was to help young people to come up ENPI CBC Estonia-Latvia-Russia with innovative slogans related to issues such as cooperation, neighbouring **Event location**: countries, borders etc. The final slogans Riga, Latvia were printed on posters and eventually displayed in different locations of the **Photographer**: city. •

Paula Vilsone



STORYTELLING **EXERCISES**

Drawings made by schoolchildren from **Organiser**: the Viborg region of Denmark provided INTERACT the background for a storytelling session with kids. The children's drawings **Event location**: served as a starting point to tell tales Viborg, Denmark about meeting people from far away and finding that strangers can become good **Photographer**: friends and helpers. Just like characters Guillaume Terrien from story books, we too can cross borders and find something rich and interesting in the unknown. •



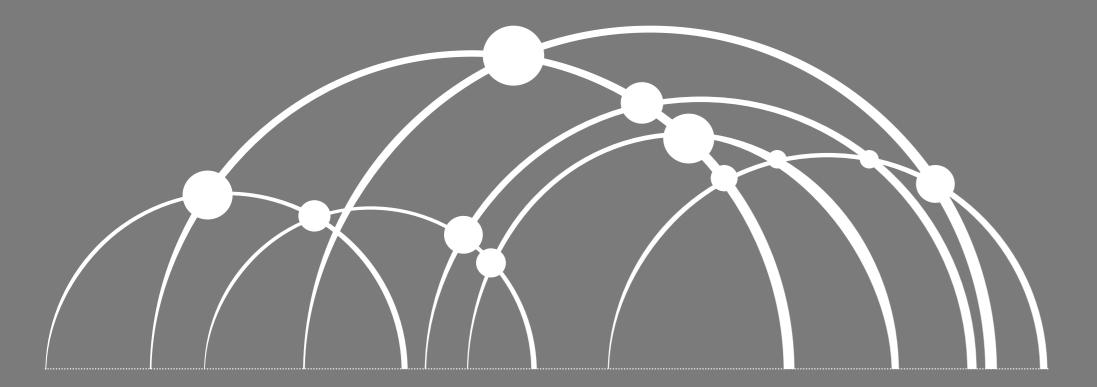
THEATRE PLAY

Young talents from Hungary and Roma- Organiser: nia put on a virtual theatre production Interreg Hungary-Romania of Lewis Carroll's Alice in Wonderland. The play is part of the 'E-theatrum' pro- **Event location**: ject that aims to demonstrate how in- Timişoara, Romania formation and communications technology (ICT) can become an efficient tool Photographer: for European cooperation. The novel el- JTS of Interreg Hungary-Romania ement of the performance was that a choir in a different location joined in online in astonishing synchrony. •



LOCAL EVENTS 2014

120 local events were organised in 32 countries in the third edition of European Cooperation Day.



FILM **FESTIVAL**

The second edition of the Territorial Organiser:



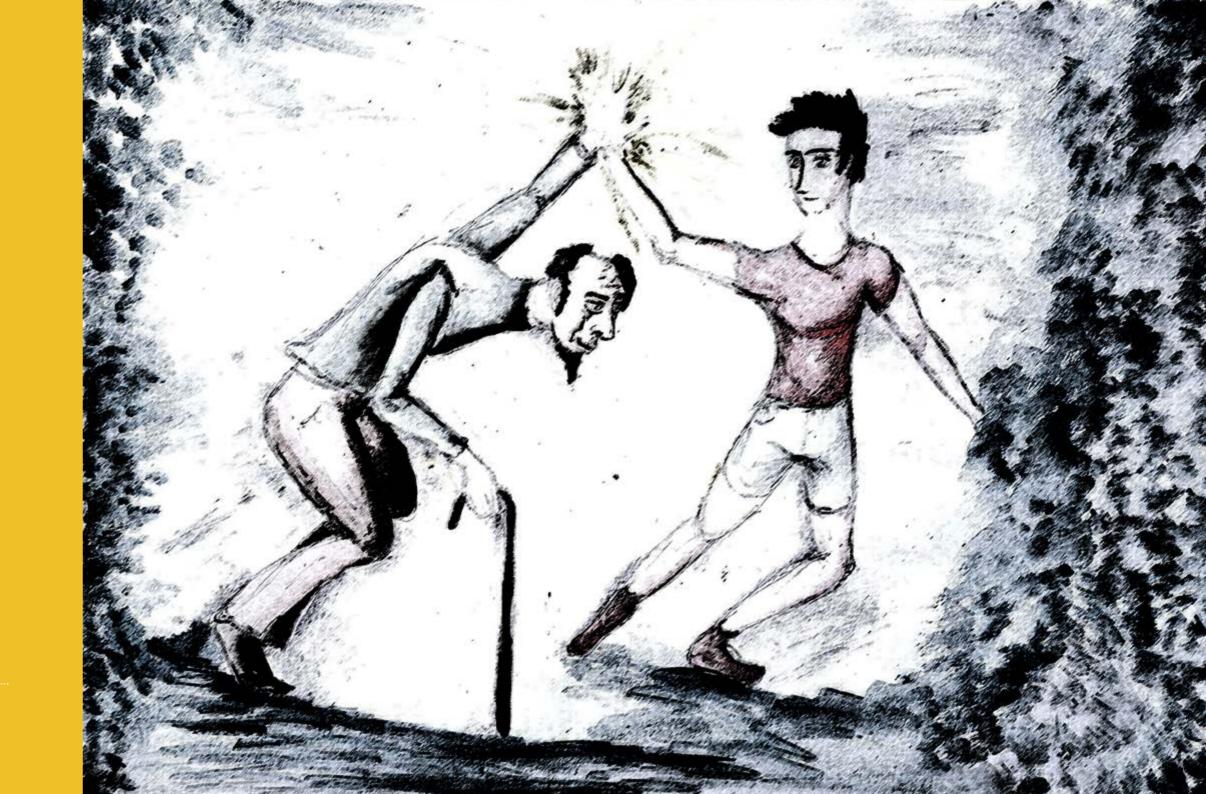
19-21 SEPTEMBER 2014 LOGOMO CULTURAL CENTRE - TURKU







ART COMPETITION



BALLOON LAUNCH

the closing event, 3,000 balloons with **Photographer**:



CIRCUS ACTS

gling, magic and tight-rope walking. Photographer:



FIELD TRIPS

mal energy, sustainable and safe people Photographer: and cultural values. •



WHEN HORSES
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FILM **SCREENINGS**

naoui. At the same time, some ENPI CBC Photographer:



SONG CONTEST

In the framework of an EU project in the field of culture, young bands and musicians from Bulgaria and the former Yugoslav Republic of Macedonia participated in a competition for the best song under the umbrella of the Pop Rock concerts 'Sharing borders, growing closer'. The events, covered by the media, attracted a relatively large and diverse local audience mostly consisting of young people. •

ganiser:

Interreg IPA CBC Bulgaria-Former Yugoslav Republic of Macedonia

Event location

Stip, Former Yugoslav Republic of Macedoni Blagoevgrad, Bulgaria

Photographer:

Toni Jakimovsl



SPORTS CHALLENGES

initiative was to strengthen the Olym- Photographer:



PHOTO COMPETITION

project under the name of EUROVELO Photographer:



VIDEO COMPETITION

ners, selected through public and jury **Photographer**:







