

## The Interplay

# Nichesourcing the Uralic languages for the benefit of linguistic research and lingual societies

Jussi-Pekka Hakkarainen Project Manager

> DH2015 2.7.2015, Sydney



## Overview of the Project

- The National Library of Finland is implementing the Digitization Project of Kindred (Uralic) Languages in 2012–15.
- Within the project we have digitized materials in 17 Uralic languages as well as developed tools to support the 1) linguistic research and 2) citizen science.
- Through this project, 1) researchers will gain access to new corpora which they have not been able to study before and to which 2) all users will have open access regardless of their place of residence.

### **Materials and Collection**

- Within the project National Library of Finland has digitized and published around 1150 monograph titles and more than 100 newspapers titles.
- The online collection, Fenno-Ugrica, will consist of 110,000 monograph pages and 90,000 newspaper pages.
- The majority of materials belong to the collections of the National Library of Russia in Saint Petersburg.

### Fenno-Ugrica

Fenno-Ugrica home

Suomeksi In English По-русски



Go Search instructions

Fenno-Ugrica is the National Library of Finland's digital collection of Finno-Ugric publications. The Fenno-Ugrica collection includes more than 1100 monographs and over 100 newspaper titles in 17 Uralic languages.

The material of Fenno-Ugrica has been produced by the National Library of Finland in the <u>Digitization Project of Kindred Languages</u>, which is a part of <u>Language Programme</u> of Kone Foundation. The material Fenno-Ugrica collection belongs to the collections of the <u>National Library of Russia</u> (St. Petersburg), where the publications have been digitised. The digitised content of this collection is published based on the research on copyrights, which was conducted by Moscow-based copyright organization, <u>National Library Resource</u>. The material in Livonian has been digitized by the <u>Institute of Estonian Language</u> in Tallinn.

Within the Digitisation Project of Kindred Languages, the National Library of Finland has developed an open source code OCR editor that enables the editing of machine-encoded text for the benefit of linguistic research. Permissions for the editing of the material of Fenno-Ugrica will be granted mainly for the researchers of Fenno-Ugric languages and the permissions will be administrated by the Digitisation Project of Kindred Languages.

You may follow the progress via the project bloq.

Requests and enquiries: kk-fennougrica@helsinki.fi

#### Collections

- Institute of Estonian Language [63]
- Periodicals [5869]
- Monographs [1128]

#### Search Fenno-Ugrica

- Titles
- Authors
- By Issue Date
- Subjects
- By Submit Date
- Browse by languages
- Type of Periodical
- Communities & Collections

#### My Account

- Login
- Register

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### Fenno-Ugrica

Fenno-Ugrica home > Monographs > Books > View Item

Go Search instructions

This Collection
 Search Fenno-Ugrica

#### Bukvari izoroin şkouluja vart

Iljin, N. A.; Junus, V. I.; Ильин, Н. А.; Юнус, В. И.

The permanent address of the publication is http://urn.fi/URN:NBN:fi-fe2013123010160



Name: bx000010952.pdf

Size: 52.57Mb Format: PDF

Description: User copy PDF simplestats.dol/fibloads



View/Open

Name: 04f6aaa2-442a-449 ...

Size: 222.9Kb Format: Unknown

Description: Alto XML files of ...

simplestats.downloads

View/Open

Title: Bukvari izoroin şkouluja vart

Alternative Букварь для ижорских школ

title:

Author: Iljin, N. A.; Junus, V. I.; Ильин, Н. А.; Юнус, В. И.

Published: Moskova; Leningrad: Riikin ucebno-pedagogiceskoi izdateljstva, 1936

Subject: aapiset; inkeroisen kieli; ижорский язык

#### This Collection

Titles

Suomeksi

- Authors
- By Issue Date
- Subjects
- By Submit Date
- Browse by languages
- Communities & Collections

In English

По-русски

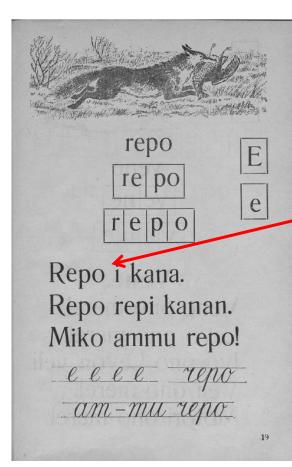
#### My Account

- Login
- Register

KONEEN SÄÄTIÖ



### **Materials and Collection**



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## **Languages of Publications**













#### **Baltic Finns**

- Ingrian
- Veps
- Karelian
- [Livonian]

#### **Permic**

- Udmurt
- Komi-Zyrian
- Komi-Permyak

#### Mari

- Meadow Mari
- Hill Mari

#### Sami

Skolt

#### Samoyedic

- Nenets
- Selkup

#### **Ob-Ugric**

- Khanty
- Mansi

#### **Mordvinic**

- Erzyan
- Moksha
- (Shoksha)



### **Selection Criteria of Material**

- After 1917, the languages were converted into a medium of popular education, enlightenment and dissemination of information pertinent to the developing political agenda of the Soviet state. The deluge of literature in 1920s-1930s suddenly challenged the lexical orthographic norms of the limited ecclesiastical publications from the 1880s.
- Newspapers were written in orthographies and in word forms that the locals would understand. Textbooks were written to address the separate needs of both the adults and children. New concepts were introduced in the language. This was the beginning of a renaissance and period of enlightenment.

### **Selection Criteria of Material**

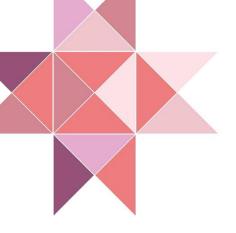
- The selection of the materials has been made in co-operation with the researchers and we used several criteria upon the selection of material:
  - genesis and consolidation period of literary languages
  - availablility of material in Finnish libraries and institutions
  - online access to collections in Russia.
  - locality the languages of peripheries is more tempting
  - cost efficiency loads of parallel titles (translations)
  - No-one else would digitize and publish this material!

## **Project and Linguistic Research**

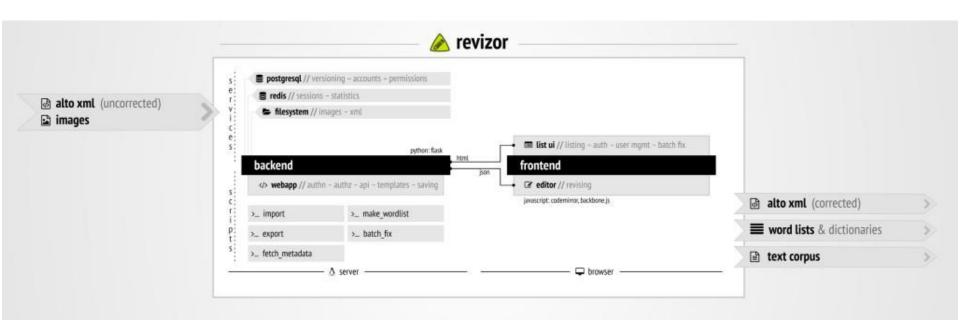
- The Digitization Project of Kindred Languages is also linked with language technology. The one of the key objectives is to improve the usage and usability of digitized content. During the project we are advancing methods that will refine the raw data for further use.
- The machined-encoded text (OCR) contain quite often too many mistakes to be used in research. The mistakes in OCR'd texts must be corrected. In order to meet the objective, we have developed an open source code editor that enables the editing of erroneous text.

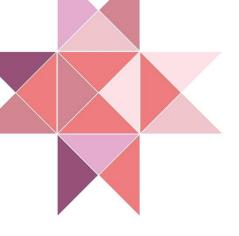
## Revizor (XML editor)

- The Python back-end of the software serves up the data to anybody authorised to make edits. It is also responsible for exporting the end result, which might be the corrected ALTO XML, plain text versions or word lists built from selected works. The exported product might be further processed by linguistic tools or imported into "corpus" sites specifically meant for facilitating searching and dissemination.
- The front-end of the editor is the part where manual changes are made by real human beings, as opposed to the automatic bulk processing in the back-end. By means of a two-pane window, the user can check the original work and make corrections to the text, as well as mark the language or relevance of words — this will aid the back-end in building accurate word lists per language.



## Revizor (XML editor)





## Revizor (XML editor)



## **Crowdsourcing the Finno-Ugrian material**

- We have estimated that the Fenno-Ugrica collection will contain around 200 000 pages of editable text.
- The researchers cannot spend so much time with the material that they
  could retrieve a satisfactory amount of edited words, so the aid of a
  helping hand is truly needed.

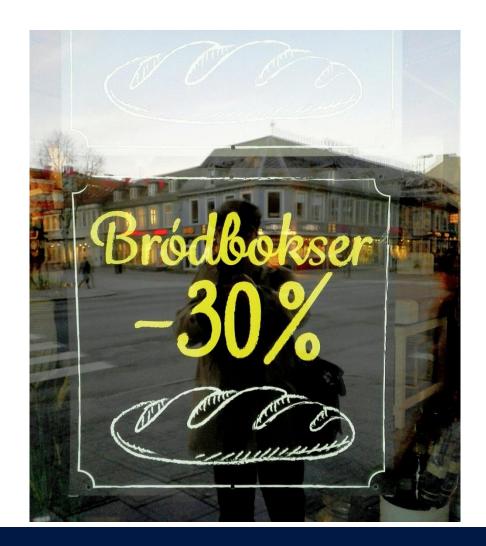
## Could crowdsourcing be used here to gain results?

(Besides, the Kone Foundation required this from us)

## "Traditional" Crowdsourcing

- The targets have often been split into several microtasks that do not require any special skills from the anonymous people.
- This approach of crowdsourcing may produce quantitative results, but from the research's point of view, there is a danger that the tasks are too hard to handle by the faceless crowd and the needs of linguistic research are not necessarily met.
- The remarkable downside is the lack of shared goal or social affinity.
   There is no reward in traditional methods of crowdsourcing.

### **Visualisation of the Problem**



Trondheim, Norway April 19th, 2015

### Visualisation of the Problem

- Nynorsk or Bokmål? Old orthography?
- What is the correct transliteration? With acute or with stroke, or...
- It should be brødbokser
- What has been the primary intention here?

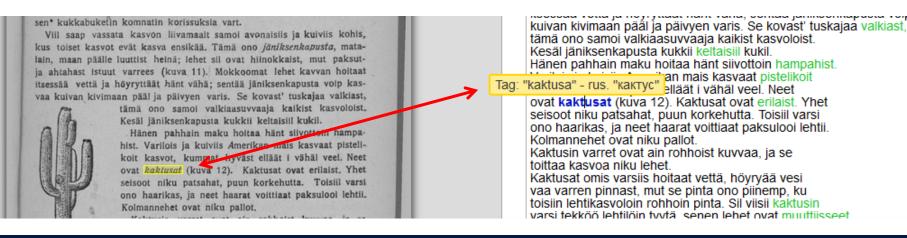


- Nichesourcing is a specific type of crowdsourcing where tasks are distributed amongst a small crowd of citizen scientists (communities).
- Although communities provide smaller pools to draw resources, their specific richness in skill is suited for the complex tasks with highquality product expectations found in nichesourcing.
- These communities can correspond to research more precisely. Instead
  of repetitive and rather trivial tasks, we are trying to utilize the knowledge
  and skills of citizen scientists to provide qualitative results.

- Some selection must be made, since we are not aiming to correct all 200,000 pages which we have digitized, but give the niches such assignments which would precisely fill the gaps in linguistic research.
- A typical task would be editing and collecting the words/pages in such fields of vocabularies, where the researchers do require more information
- E.g. There's a lack of Hill Mari words in anatomy. We have digitized the books in medicine and we could try to track the vocabulary of human organs by editing and collecting the related words with the text editor.

- Ingrian (Izhoran), an endangered language, spoken west of Saint Petersburg, around 300 native-speakers left.
- No education available in native language, only voluntary lessons on Sundays every fortnight
- The focus group is no longer the old people, but educated and assimiliated Ingrians. They have enough sparetime and opportunities to execute the proof-reading and provide additional information.

- Skilled and educated people can do a lot!
- The corrected and translated words in Ingrian will be added onto the multilingual online dictionary, which is openly available for the public.





## Crowdsourcing vs Nichesourcing

Traditional approach gives you only

bród

Whereas nichesourcing gives you

brød



...or potentially more:

brød / bröd / bread / bröt / leipä / chleb etc.

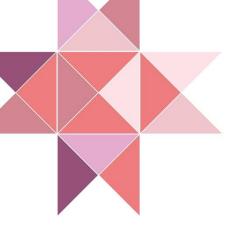


- When the language communities involve, it is essential that the altruism plays a central role.
- Upon the nichesourcing, our goal is to reach a certain level of interplay, where the language communities would benefit on the results.
- This objective of interplay can be understood as an aspiration to support the endangered languages and the maintenance of lingual diversity, but also as a servant of "two masters", the research and the society.

- How to locate suitable people to crowdsourcing / nichesourcing?
- Not easy to find the niches with purposeful capabilities for all languages
- Co-operation with universities and libraries didn't really work out
- Activity in English-oriented social media did not help us
  - No remarkable networking, contact or results via <u>WWW</u>, <u>Twitter</u>, <u>Facebook</u> or <u>Project Blog</u>
  - No interactivity with native-speakers

- When thinking of the possible niches / crowds, one must bear in mind that the most of the people are located in Russia.
  - Communication and marketing
    - Schedule for blog posts and Vkontakte messages
  - Accessible user interface for Russian-speaking audience
    - Fenno-Ugrica, Uralica
  - Activitity in social media in Russian is necessary
    - Vkontakte
    - Chat forums (for linguists etc)
    - IRC channels





#### The Vkontakte Effect



#### Jussi-Pekka Hakkarainen

Сегодня празднуется День эрзянского языка! Эрзя является одним из мордовских языков и на нем говорят на данный момент около 500 000 человек. Портал Национальной библиотеки Финляндии Fenno-Ugrica содержит около 4000 единиц книг и журналов на эрзянском языке, выпущенных с конца XIX до середины XX веков, являясь, таким образом, крупнейшим электронным ресурсом и коллекцией материалов на эрзянском языке. Подробности и ссылки на коллекцию в нашем блоге: http://blogs.helsinki.fi/fennougrica/2015/04 /16/erzya...

#финноугры #эрзя #мордва #язык #литература



Erzya Language Day, April 16th | Fenno-Ugrica

16 Apr at 9:14 am | Comment

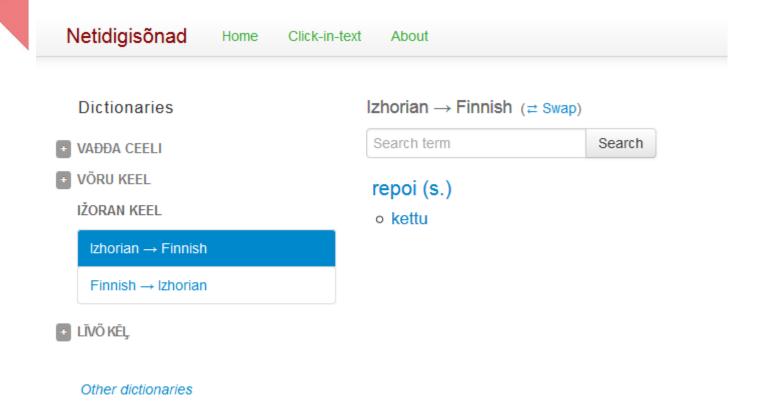
12 Like 35

#### Monthly download statistics

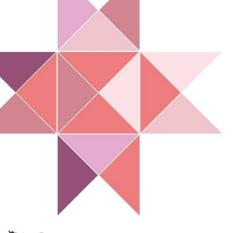
6 / 2013	7 / 2013	8 / 2013	9 / 2013					2 / 2014			5 / 2014	6 / 2014	7 <i>1</i> 2014	8 / 2014	9 / 2014	10 / 2014		12 / 2014		2 / 2015	3 / 2015	4 / 2015	5 / 2015	6 / 2015
1437	585	867	301	983	794	748	587	489	653	381	2813	17718	8193	8271	19906	18996	9431	8159	7340	10730	6716	14522	47316	7454



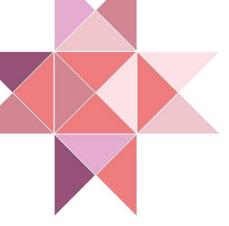
- We will create the corpora ourselves and release the data for other operators in Fenno-Ugrica as wordlists.
- No resources or in-house knowledge for the linguistic work.
- Raw material for online dictionaries.
- Material will be available also in Korp, which is the concordance search tool of the Finnish (Swedish) Language Bank.

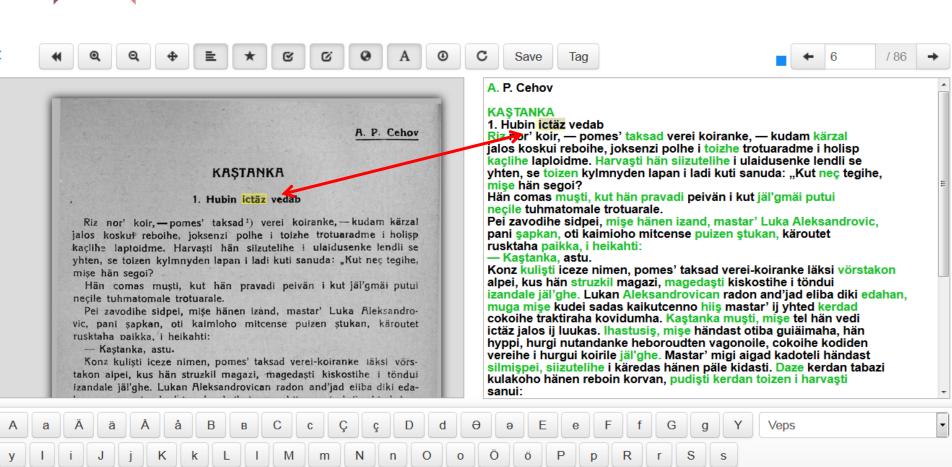






Fenno-Ugrica: Vepsä (näyte) valittu — 29,74K / 2,01M sanetta 💠	ictäz ▼
Yksinkertainen Laajennettu Edistynyt Vertailu	
ictäz Etsi ▼ myös 🖪 alkuosa Noppuosa ja 🖫 samaista pien- ja suuraakkoset	
Konkordanssi: osumia sivulla: 25 ▼ järjestä korpuksen sisällä: järjestämätön ▼ Tilastoja: laske tilastot tämän perusteella: sana ▼	
Konkordanssi Tilastoja	Korpus
Tuloksia: 12	Fenno-Ugrica: Vepsä (näyte)
Näytä konteksti FENNO-GARICA: VEPSÄ (NÄYTE)	Kuvailutiedot
Hubin (ctāz vedab Riz nor' koir, — pomes' taksad 1) verei koiranke, — kudam kärzal jalos koskui reboihe, joksen Kaştanka muşti, mişe tel hän vedi ictāz jalos ij luukas.	Tekstin ominaisuudet
Tunmatoi yhtnägoi fati ictäz päs, ani kuti toropihe' i kidastaşkanzi: — Karaul!	otsikko: Literaturnij hrestomatij, vepskijale
Kut pidi ictāz mamş konz o !i krest' janan ,k dvorānkan i, jāl'gmal, yarican? Krilov. ZIRKOL I OBEZJAN (Basnā ) Martişka ictāz zirklos homaic I jougal hillāşti hān kondjad tuukaiz: — "Kaçke, — pagizeb, — kom sinā minun!	nacal'nijale şkolale kuumanz' openduz'voz' gosudarstvennij
Da jo i Zilin kerazi jäl'gmäizen vägen fati kädehe kolodkan, jokseb kazakqidenno, a ice ictäz ij muşta, kidastab: — Velled!	kirjailija: F. A. Andrejev päiväys: 19340101
Ymbärziba händast kazakad, kyzeltas: ken hän, mitte mez', kuspei? A Zilin ice ictäz ij musta, voikab i johtuteleb: "Velled, velled !" Tuliba soudatad, ymbärziba Zilinan, — ken hänele liibi Kut plenas pidi ictäz Zilin? I kut pidi ictäz Kostilin? 3.	sivunumero: 6
Kut plenas pidi ictäz Zilin? I kut pidi ictäz Kostilin? 3.	vuosi: 1934
lşki ictäz viicel hurha kädehe ylembahko kynambrust, hurahti cak, jokseşkanz' hulal ojaizel, ligoti hän hänes i Kut ozuti (mitceks ) ictäz Lön'ka nicukaizenke pagiştes?	Sanan ominaisuudet
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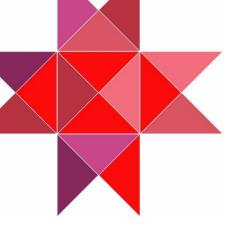


### **Some Conclusions**

- The Fenno-Ugrica collection and its materials are only one part of the work, albeit important due to their rare use in research.
- National Library of Finland has went beyond the traditional framework of libraries in post-production, crowdsourcing and data releases.
- The machine-encoded texts do contain errors that need to be removed in order to match them with the researchers' needs.

### **Some Conclusions**

- The correction of the words will be done with the help of OCR editor and the tasks are distributed to the crowd.
- Instead of releasing tasks to the faceless crowd, we interplay with the language communities for the research's and society's mutual benefit.
- These communities can correspond to research more precisely. Instead
  of repetitive and rather trivial tasks, we are trying to utilize the knowledge
  and skills of citizen scientists to provide qualitative results.



### **Contact Details**

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