#### Connections that work

Linked Open Data demystified

Jakob Voß

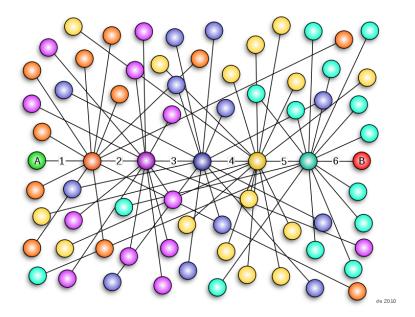
October 22th, 2014 (#kivepa2014)

### connections

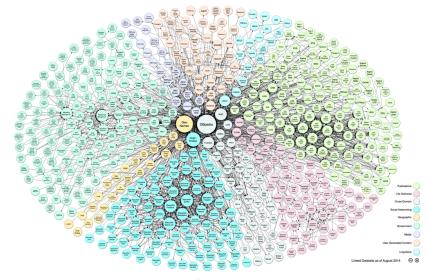
# everything is connected

### everything is connected

with everything



six degrees of separation



Linked Open Data cloud

What is a connection?

## What is a **useful** connection?

## connections that work

connection that can be processed

### connection that can be processed

automatically

#### connection expressed as

Linked Open Data

#### Overview

- 1. History
- 2. Present
- 3. Future

# History





Henriette Avram (1919-2006)

```
Description
               Tag
                          OC 168
                                                             rush 5+7-12
Main Entry
               100
Filing Title
               150
                                  Cambel, Ali Bulent, 1923-
Gas dynamics [by] Ali Bulent Cambel
Statements
                          1968
Title
               200
                                  [and] Burgess H. Jennings. New York,
Dover Publications [1967], c1958,
Edition
               250
Imprint
               300
Collation
               400
                                      xii, 451 p.
                                                      illus, faccine, M
Notes
                                   22 cm.
Series-Add
               500
Series-No
               510
                                     / "An unabridged republication with minor
Notes
               600
                                  corrections of the work originally published in
                                  1958."
Tracings
Sub.tect
               700
                                                            unb 67-26482
                                 e ad 19fe68 mkdi
Pers Auth
               710
                                     3 Includes bibliographies.
 Corp Auth:
                                     2 "Solutions, prepared by T. C. Pent Peng":
Govt Body
               72B
                                  p. r4057-440.
See or Inst
               72C
Relig Body
               72D
M1scel1
               72E

√tamp { 1. Gas dynamics.

Uniform
               730
Title
               740
Series
               750
Copy Stmt
               800
               830
Nat Bib No
NBN (over 15)
               831
                                       I. Jennings, Burgess Hill, 1903-
                                                                                 joint
LC Call No
               900
DDC No
               920
                                                                           67-26482 1
               940
LC Card No
                                                   533.2
                            Library of Congress
```

The MARC pilot project (1968)

#### Machine Readable Cataloging (MARC)

good...

- encoding of bibliographic information as data
- controlled collaboration

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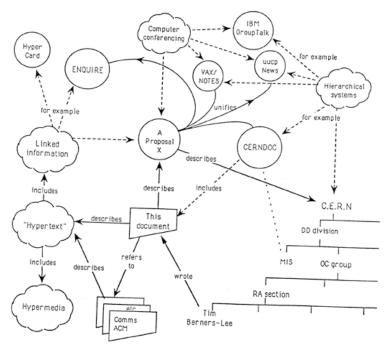
...but...

primary use case: printed cards





Tim Berners-Lee (1955-)



I C .: M . A D . L(1000)

#### World Wide Web (WWW)

good...

- worldwide connections
- uncontrolled collaboration

#### World Wide Web (WWW)

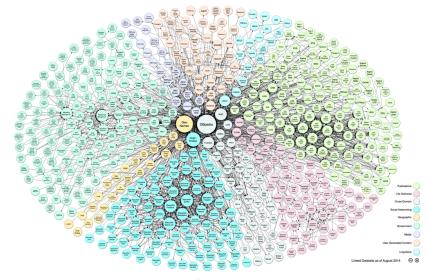
good...

- worldwide connections
- uncontrolled collaboration

...but...

only for browsing interfaces

# Present



Linked Open Data cloud

#### Semantic Web

good...

- data integration and analysis
- semi-controlled collaboration

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#### ...but...

promises of artificial intelligence

#### Linked Open Data (LOD)

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promises of artificial intelligence

#### Linked Open Data (LOD)

#### sounds nice...

- encoding of information as data
- worldwide connections
- data integration and analysis

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...but...

how does it actually work?!

### a little theory of data

▶ all data refers to something

- all data refers to something
- some data refer to the "same" thing

- all data refers to something
- some data refer to the "same" thing
- for instance the same person
  - as author in a library catalog
  - in a university research management system
  - Wikipedia article about the person
  - **-** ...

- all data refers to something
- some data refer to the "same" thing
- ► Linked Data makes true sense only with data from multiple sources about the same thing

#### "Old School" Library Linked Data

authority files registry, classification, thesaurus... controlled vocabularies no homonyms/synonyms identifier notations, codes, numbers...

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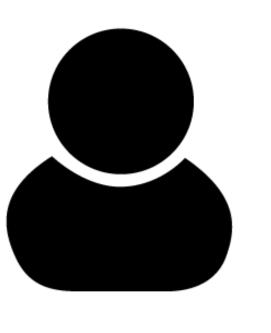
same identifier  $\Rightarrow$  data refers to the same thing

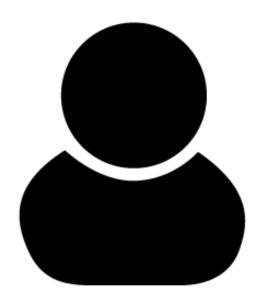
# unique identification

### unique identification

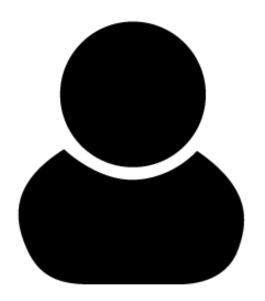
with **URIs** 

# an example





Karl Marx



Karl Marx (German artist, 1929-2008)

unique identification of things

"author:"
http://d-nb.info/gnd/118578545

#### unique identification of things

#### object:

```
http://d-nb.info/gnd/118578545
("Karl Marx, the artists")
```

unique identification of things and connections

#### object:

```
http://d-nb.info/gnd/118578545
("Karl Marx, the artists")
```

#### property:

```
http://purl.org/dc/terms/creator ("authorship, as defined by Dublin Core")
```

#### Ei kaksi kolmannetta

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```
b subject:
  http://d-nb.info/940697734
  ("a specific book with paintings")
```

#### property:

```
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http://d-nb.info/gnd/118578545 ("Karl Marx, the artists")
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http://d-nb.info/gnd/118578545
("Karl Marx, the artists")
```

hey, that's an RDF triple!

# technical break

#### An RDF triple (N-Triples syntax)

```
<http://d-nb.info/940697734>
<http://purl.org/dc/terms/creator>
<http://d-nb.info/gnd/118578545> .
```

#### An RDF triple (Turtle syntax)

```
@prefix dct: <http://purl.org/dc/terms/> .
<http://d-nb.info/940697734>
dc:creator
<http://d-nb.info/gnd/118578545> .
```

```
http://d-nb.info/940697734:
    dc_creator:
        http://d-nb.info/gnd/118578545
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```

RDF syntax converters exist!

```
http://d-nb.info/940697734:
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RDF syntax converters exist!

always use the RDF syntax you understand best!

```
http://d-nb.info/940697734:
    dc_creator:
     http://d-nb.info/gnd/118578545
```

RDF syntax converters exist!

always use the RDF syntax you understand best!

(nobody understands RDF/XML syntax)

#### Multiple RDF triples (Turtle syntax)

```
@prefix dct: <http://purl.org/dc/terms/> .
@prefix foaf: <http://xmlns.com/foaf/0.1/> .
<http://d-nb.info/940697734>
dct:title "Gemälde" ;
dct:creator <a href="http://d-nb.info/gnd/118578545">dct:creator <a href="http://d-nb.info/gnd/118578545">http://d-nb.info/gnd/118578545</a>.
<a href="http://d-nb.info/gnd/118578545">http://d-nb.info/gnd/118578545</a>
foaf:name "Karl Marx"
```

#### That's RDF!

all things identified by URIs<sup>1</sup>

<sup>&</sup>lt;sup>1</sup>or a blank node

#### That's RDF!

- all things identified by URIs<sup>1</sup>
- all data consists of triples
  - subject (always an URI)<sup>1</sup>
  - property (always an URI)
  - object (URI or character string)<sup>1</sup>

<sup>&</sup>lt;sup>1</sup>or a blank node

set of common properties and rules

```
foaf:name
(http://xmlns.com/foaf/0.1/name)
```

```
 dct:title
  (http://purl.org/dc/terms/title)
```

set of common properties and rules

```
foaf:name
(http://xmlns.com/foaf/0.1/name)
```

dct:title
 (http://purl.org/dc/terms/title)

more specialized ontologies exist

- schema.org
- RDA-ontology and BIBFRAME
- **.**..

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(http://xmlns.com/foaf/0.1/name)
```

 dct:title (http://purl.org/dc/terms/title)

more specialized ontologies exist

- schema.org
- RDA-ontology and BIBFRAME
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ontologies can be mapped and merged

### end of technical break.

wake up!

▶ RDF data consists of triples

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- subjects, properties, and most objects identified by URIs

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- common properties from ontologies

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- subjects, properties, and most objects identified by URIs
- common properties from ontologies

⇒ easy to mix and merge!

## summary of the present

linked open data

#### Linked Open Data

#### 1. Data

with URIs, in RDF

#### Linked Open Data

- 1. **Data** with URIs, in RDF
- 2. **Open** accesible via HTTP-URIs

### Linked Open Data

- Data with URIs, in RDF
- Open accesible via HTTP-URIs
- Linked contains other HTTP-URIs



### \*\*\*\*

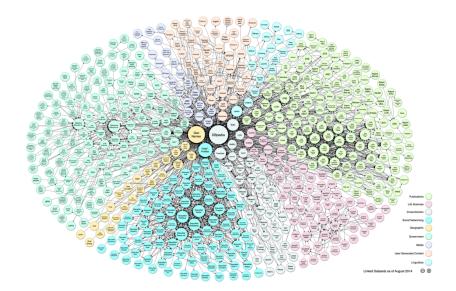
Linked RDF

\*\*\*\*

Linked RDF

contains other HTTP-URIs

\*\*\*\*



### Future

### Future of cataloging

# cataloging?

intellectual creation of data

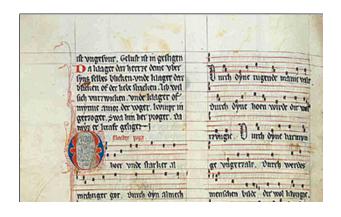
### intellectual creation of data

about existing works

### Creation of data about existing works

1. digitization

### Digitization



### Digitization



required only once per work

### creation of data about existing works

1. digitization

### creation of data about existing works

- 1. digitization
- 2. connections

### creation of data about existing works

- 1. digitization
- 2. connections

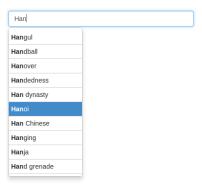
infinite combination of connections

### Connections that work

selection from already existing URIs

### Connections that work

- selection from already existing URIs
- with appropriate tools



### why Linked Open Data?

### Benefits

- common data format
- accessibility of data
- flexible aggregation and subsets
- collaborative creation

 some data is more difficult to express in RDF (e.g. hierarchies and order)

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- some data is more difficult to express in RDF (e.g. hierarchies and order)
- data modeling is complicated
- reality is complicated
- collaboration can be complicated

## where to start?

### Linked Data Finland



http://www.ldf.fi/
please contact to share your datasets!

### summary

## everything can be connected

### everything can be connected with URIs

### everything can be connected as soon as you connect it!

### Conferences

```
SWIB Semantic Web in Libraries (since 2009)
http://swib.org/
LODLAM Linked Open Data in Libraries, Archives,
and Museums (since 2011)
http://lodlam.net
SEMANTiCS http://www.semantics.cc
```

### Image sources

- Six degrees of separation by Daniel Walker (User:Dannie-walker)
- Linking Open Data cloud diagram (2014) by Max Schmachtenberg, Christian Bizer, Anja Jentzsch and Richard Cyganiak http://lod-cloud.net/
- Henriette Avram from http://www.loc.gov/loc/lcib/0605/avram.html
- Information Management: A Proposal (1989) by Tim-Berners-Lee. http://www.w3.org/History/1989/proposal.html
- ► Tim Berners-Lee (2005) by Uldis Bojārs from Flickr



## thanks!

### questions!